



ELIZADE UNIVERSITY
ILARA-MOKIN, ONDO STATE, NIGERIA

FACULTY: HUMANITIES, SOCIAL AND MANAGEMENT SCIENCES
DEPARTMENT: TOURISM AND HOSPITALITY MANAGEMENT
FIRST SEMESTER EXAMINATIONS
2020/2021 ACADEMIC SESSION
COURSE CODE: HTM 307
COURSE TITLE: RESEARCH METHODS AND LOCAL TOURS
DURATION: 2 HOURS


HOD'S SIGNATURE

SECTION A (NON ESSAY TYPE)

Multiple Choice Questions/Fill in the Gap Questions/ True or False Questions. 60 Questions at 1/2 (0.5) mark each.

Total Marks for Section A: 30 Marks

SECTION B (ESSAY TYPE)

Written essays, definitions, description of concepts etc. 4 Questions, answer 3. 10 Marks each.

Total Marks for Section B: 30 Marks

TOTAL MARKS FOR EXAMINATIONS: 60 MARKS.

Section A (Answer all questions)

Each Question carries ½ Mark.

1. The process of arriving at a dependable solution to a problem through the planned and systematic collection, analysis and interpretation of data is called
 - a. Methods
 - b. Literature Review
 - c. Research
 - d. Reasoning
2. Which of the following is not part of the research process
 - a. Planning
 - b. Data collection
 - c. Data Interpretation
 - d. Data Science
3. Research is meant to lead to
 - a. Planning
 - b. Data collection

- c. Data Interpretation
 - d. A dependable solution
4. A systematic and scientific procedure of data collection, compilation, analysis, interpretation, and implication pertaining to any problem is a
- a. Research Method
 - b. Literature Review
 - c. Conceptual Framework
 - d. Theoretical Framework
5. Research is important for the following reasons except
- a. For advancing knowledge,
 - b. for promoting progress
 - c. to enable man to relate more effectively with his environment.
 - d. for religious advancement
6. Which of the following is not a Research Methodology
- a. Quantitative Research
 - b. Qualitative Research
 - c. Mixed Method
 - d. Demonstration Method
7. Which of the following is true about Quantitative Research
- a. The questions are close ended
 - b. The research is open
 - c. The numbers are many
 - d. It is the best method
8. Quantitative research deals with
- a. Quotation
 - b. Quality
 - c. Quantity
 - d. Quants
9. Emphasis in Quantitative Research is on the collection of
- a. Phone numbers
 - b. Yes or No answers
 - c. Numerical Data
 - d. Vital Information
10. Qualitative research deals with
- a. Quotation
 - b. Quality
 - c. Quantity
 - d. Quants
11. Emphasis in Qualitative Research is on the collection of
- a. Numerical Data
 - b. Yes or No answers
 - c. Non - Numerical Data
 - d. Phone numbers

12. In Qualitative Research, data is usually collected using
- Conversational Methods
 - Numbered Cards
 - Likert Scale
 - None of the above
13. The combination of qualitative and quantitative research
- Does not exist
 - Is a mashup research
 - Is Mixed Methods research
 - None of the above
14. Which of the following is not a method used in quantitative research
- Survey Research
 - Correlational Research
 - Descriptive Research
 - Normal Research
15. Examples of Survey Research includes
- Online Survey
 - Opinion Poll
 - A and B
 - None of the above
16. The goal of a survey research is to learn about
- Everybody
 - Nobody
 - Somebody
 - None of the above
17. Descriptive research has a lot to do with
- Correlation
 - Regression
 - Observation
 - Interpretation
18. Correlational research is concerned with
- Relationships amongst variables
 - Relationships among data
 - Relationships amongst people
 - None of the above
19. Which of the following is often used to predict election results
- Qualitative Research
 - Opinion polls
 - Data Science
 - Correlational Research
20. One-to One interview is
- A method used in Quantitative Research
 - A method used in Qualitative Research

- c. Not a method used in Research
 - d. A method used in mixed method research
21. Focus group is
- a. A method used in Quantitative Research
 - b. A method used in Qualitative Research
 - c. Not a method used in Research
 - d. A method used in mixed method research
22. Ethnography is
- a. A method used in Quantitative Research
 - b. A method used in Qualitative Research
 - c. Not a method used in Research
 - d. A method used in mixed method research
23. Conceptual Framework is
- a. A method used in Quantitative Research
 - b. A method used in Qualitative Research
 - c. Not a method used in Research
 - d. A method used in mixed method research
24. Focus groups usually comprise of
- a. 6-10 experts
 - b. 100-200 respondents
 - c. Any number of respondents
 - d. One interviewee and one interviewer
25. A research where you observe people in their natural environment is called
- a. Observation Research
 - b. One to one interview
 - c. Ethnographic research
 - d. Qualitative research
26. Which of the following is not necessary in an ethnographic research
- a. Conducting interviews in the study area
 - b. Living in the study area
 - c. Observing people in the study area
 - d. None of the above
27. A research data can have any of the following sources except
- a. Primary Sources
 - b. Secondary sources
 - c. Tertiary sources
 - d. None of the above
28. Data collected directly by the researcher is called
- a. Secondary data
 - b. Tertiary data
 - c. Primary data
 - d. None of the above

29. Primary data can be collected through any of the following means except
- Interview method
 - Questionnaires
 - Published data
 - None of the above
30. Which of the following might be a secondary data
- Data collected by the researcher
 - Questionnaire filled by respondents
 - Literature review
 - Interview responses
31. Scientific publications and government surveys are both examples of
- Secondary data
 - Primary data
 - Tertiary data
 - None of the above
32. A good research student will
- Choose a topic he knows nothing about, so that he can learn
 - Ask his supervisor to give him/her a topic
 - Use the research topic used in a previous research
 - Pick a topic he is interested in.
33. Which of the following is not true about a good research topic
- It must be significant
 - It must be researchable
 - It must be capable of contributing to knowledge
 - It must be popular
34. Which of the following is not an example of variables
- Pending variables
 - Dependent variables
 - Mediating variables
 - Moderating variables
35. The last step in the research process is to
- Literature review
 - Reporting the result
 - Identifying the problem
 - Analyzing the data
36. Which of the following is not a step in the research process.
- Literature review
 - Reporting the result
 - Identifying the problem
 - Acknowledgement
37. Which of the following is part of the earliest steps in the research process
- Literature review
 - Reporting the result

- c. Identifying the problem
 - d. Analyzing the data
38. The research process is aimed at
- a. Publishing a thesis
 - b. Graduating final year students
 - c. Learning how to do research
 - d. Solving a problem
39. Which of the following should not be included in your thesis report
- a. Dedication
 - b. Literature review
 - c. Scope of the study
 - d. Sponsorship requests
40. The list of table and the list of figures are used interchangeably
- a. True
 - b. False
41. It is important to acknowledge the contribution of your supervisor to your research as part of your thesis report
- a. True
 - b. False
 - c. It depends
42. The introductory part of the research report is usually described as
- a. Chapter one
 - b. Background to the study
 - c. Statement of the problem
 - d. None of the above
43. Which of the following can be found in the chapter one of a typical research report
- a. Conceptual framework
 - b. Methodology
 - c. Results and discussion
 - d. Statement of hypothesis
44. The objectives of a study depend largely on
- a. The supervisors' approval
 - b. The statement of the problem
 - c. The research hypothesis
 - d. The intended results
45. The research hypothesis are usually derived from the
- a. Research questions
 - b. Statement of the problem
 - c. Conceptual framework
 - d. Methodology
46. The limitations and boundaries of a study are defined in the
- a. Operational definitions of terms
 - b. Scope of the study

- c. Significance of the study
 - d. Statement of research problem
47. In a research, an hypothesis is meant to be
- a. Observed
 - b. Experienced
 - c. Tested
 - d. Organized
48. Chapter two is popularly known for
- a. Being the second chapter
 - b. Methodology
 - c. Discussion
 - d. Literature Review
49. Which of the following is usually combined with literature review
- a. Population of the study
 - b. Theoretical framework
 - c. Results and Discussion
 - d. None of the above
50. Which of the following is not found in the chapter one of a research
- a. Operational definitions of terms
 - b. Scope of the study
 - c. Significance of the study
 - d. None of the above
51. The discussion of the various concepts relating to a research is done in the
- a. Literature review
 - b. Methodology
 - c. Results and discussion
 - d. Data analysis
52. The discussion of the results of previous studies is called
- a. Appraisal of literature review
 - b. Review of empirical studies
 - c. Conceptual framework
 - d. Theoretical framework
53. The overview of the literature review is also called
- a. Appraisal of literature review
 - b. Review of empirical studies
 - c. Conceptual framework
 - d. Theoretical framework
54. In-text citation refers to
- a. References
 - b. Literature review
 - c. Other people's text, cited within the body of your thesis
 - d. None of the above

55. A researcher is supposed to have the full reference at the end of the thesis, for every text cited within the thesis.
- True
 - False
56. The chapter three of a thesis report is usually associated with
- Research Questions
 - Research Methodology
 - Results and discussion
 - Literature review
57. Which of the following does not belong in chapter three
- Research design
 - Population of the study
 - Sampling and sampling techniques
 - None of the above
58. Which of the following is a typical research instrument
- Questionnaire
 - Population of the study
 - Sampling and sampling techniques
 - None of the above
59. How a research will be carried out is explained in the chapter on
- Literature review
 - Results and discussion
 - Research Methodology
 - None of the above
60. The impact of the coronavirus pandemic on the global economy is a good final year thesis topic for tourism and hospitality students.
- TRUE
 - FALSE

SECTION B

Answer any 3 Questions

- 1a. What do you understand by the term Research (5 Marks)
- 1b. Briefly discuss Quantitative and Qualitative Research Methods (5 Marks)
2. Briefly discuss the main components of a Research proposal (10 marks)
3. Explain in details, the term “statement of the problem” in research. (10 marks)
4. Write short notes on any five methods used in Quantitative Research
(2 marks each for any 5)